Artistic High School "T. Catullo", Belluno
Graphics Section / Class 5A
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2. Cecilia Boschetti
3. Andrea Centelleghe
4. Aurora Dal Maso
5. Sofia De Biasio
6. Miriam Martinelli
7. Siria Melchiori
8. Davide Misuraca
9. Stella Negro
10. Daniele Perissinotto
11. Micael Pierobon
12. Petra Scalet
13. Pietro Sancandi
14. Robert Andrei Sandu
15. Gaia Sopplesa
16. Arianna Tomaselli
17. Giorgia Umicini

MOTIVATIONS EXPRESSED BY EACH STUDENT AS RELATED TO THE MAKING
OF A LOGO FOR THE ERASMUS+ GEA PROJECT

LOGO 1 – Martina Aiuto
The logo has been developed following the requirements of the partnership by employing all the colours of the UN Agenda 2030. It portrays a stylized globe representing the planet made of different particles. The font has been chosen by taking inspiration from the lettering of DARS and the UN Agenda 2030, both sans serif, and finally using the "Revonza regular", an elegant and consistent font to join together the acronym GEA, Global Education for Adults.

LOGO 2 – Cecilia Boschetti
This logo captures the colours of the 17 goals of the Agenda 2030. the symbol of the flower recollects some of the issues dealt with by the GEA project like Environment and Sustainable Development. For the acronym I have chosen a simple font, Lemon Milk, so that the attention can rest on it.

LOGO 3 – Andrea Centelleghe
The lines moving from the vertexes towards the centre symbolize the collaboration among nations which, all together, create the shape of the globe. The colour chosen represents a clean sky along with two little leaves born from favourable conditions.

LOGO 4 – Aurora Dal Maso
I have produced this logo related to the GEA project by using an icon shaping the world which is contained in the pages of a book supporting it. The logo represents the global education inherent in the project of which Dars is a partner. Underneath, I have composed the lettering GEA using the font Arial Rounded MT Bold. The colours chosen are green and light blue for the globe, blue for the book and yellow and blue for the lettering.

LOGO 5 – Sofia De Biasio
The logo has been made thinking about Global Education. The planisphere hints at the fact that all the world is part of it while the green suggests the colour of ecology.
The acronym GEA is well visible above the globe to mean the important concept of Global Education along with the 17 goals of the Agenda 2030. Underneath, there is the name of the project in full 'Global Education for Adults' to ensure more clearness and understanding.

LOGO 6 – Miriam Martinelli

For the composition of this logo based on inclusion, sustainable development and environment I have chosen to unite within the letter G such elements as an arrow, a hand and a bud which, in my opinion, are three relevant symbols of the project. The whole set is coloured in light turqoise but the bud which is a light green.

LOGO 7 - Siria Melchiori

The logo has been composed by taking into account the concepts of inclusion, sustainable development and environment, three of the 17 goals of the UN Agenda 2030. Above, you can see the acronym GEA, that is Global Education for Adults. To the left I have added the globe flanked by rectangles to represent the 17 goals needed to rescue the earth and the environment surrounding us.

LOGO 8 – Davide Misuraca

BLACK/WHITE, POSITIVE, NEGATIVE
For the GEA project I have conceived a logotype using a font called Omnium in the variant 'Extrabold' for the acronym and 'Thin' for the lettering 'Global Education for Adults'. They are two fonts that match as they belong to the same group. Moreover, they suggest an idea of innovation and progress. I have diversified the shape of the letter E and separate it into three horizontal lines to represent the key words of the lettering: Global, Education, Adults. For the palette of colours I have referred to the ones of the infographics of the UN Agenda varying them by applying some nuances to get an innovative effect.

LOGO 9 – Stella Negro

GEA believes in the protection of the environment, in justice, equality, democracy and solidarity.
In the logo I have represented the planet earth, as symbol of inclusion and solidarity, where we live all together and will help each other. The planet is symbolized by a lit lamp, a symbol of intelligence, knowledge and of the ideas acquiring awareness through democracy and justice. The part where the bulb can be fastened to the lamp is distinguishable by the equal sign = in yellow to mean the importance of equality.
The big, inclusive lettering GEA inside the planet symbolizes our belonging to the planet earth. All in all, this logo tries to join ideas and values in a harmonious way, which we need to share to empower the earth and challenge our future.

LOGO 10 – Daniele Perissinotto
I have decided to make this logo using the colour green to recall nature and environment. The font is Courier New which suggests harmony in my opinion. The inserted electrocardiogram symbolizes life and is linked to the light bulb with the earth within. It means the genius of man in conceiving renewable energies.

LOGO 11 – Micael Pierobon
I have made this form of logo because I think it is easy to remember and very effective. By representing the earth it suggests its global message. The arrow represents the world connection among all states.

LOGO 12 – Petra Scalet
Fonts employed: Century Gothic Bold and Carena regular for a logo elegant and concise. The reference to Ecology is highlighted by the colour.

LOGO 13 – Pietro Sancandi
no motivation text

LOGO 14 – Robert Andrei Sandu
The logo has been designed on the basis of the assignment that required the themes of: inclusion, symbolized by the two hands, preservation of the environment embodied by the treetops. and of sustainable development represented by the union between them and the sentence IT IS ALL IN OUR LANDS. The choice of colours has also been reflected on whereas the blue and green within the sphere recalls our planet. The acronym GEA is written in Omegle font, then all letters have been slightly bent to adapt it to the sphere and make it legible.

LOGO 15 – Gaia Sopplesa
I have chosen to represent the world embedding the lettering GEA which shapes up the continents. Then, I have shown some leaves growing from the world to mean nature and sustainability. Finally I have added sort of arrows surrounding the globe as symbols of inclusion.

LOGO 16 - Arianna Tomaselli

For the composition of the logo, firstly I have conceived a mood board with the most meaningful images depicting the key words given by the assignment. Then, I have begun to design the logo using the colours representing inclusion, environment and sustainable development in the Agenda 2030. I have employed different nuances in order to get the three colours of the goals. Finally, I have chosen a font recalling nature for the lettering of GEA.

LOGO 17 – Giorgia Umicini

For the GEA project I have thought of a globe representing the world and the union that culture and knowledge bring about. Afterwards, I have added all the objectives of the UN 2030 Agenda in their specific colours.